

PROGRAMME BROCHURE

AI for Decision Makers

A twelve-week executive framework for evaluating, deploying, and governing enterprise AI.

Digital Transformation · 12 Weeks · Hybrid · £6,800 · 60 CPE

PROGRAMME OVERVIEW

Designed for executives responsible for AI investment, governance, and adoption. Moves beyond the hype to a structured operating framework covering strategy, ethics, risk, and enterprise deployment.

OBJECTIVES & OUTCOMES

- Distinguish signal from noise across the AI landscape
- Design AI governance policies for board approval
- Evaluate build-vs-buy for enterprise AI systems
- Model risk, cost, and value across AI portfolios
- Draft an enterprise AI operating model
- Chair an AI risk and ethics committee competently
- Approve AI investments with structured decision criteria
- Communicate AI strategy to boards, regulators, and staff

WHO SHOULD ATTEND

- CIOs, CTOs, CDOs, and Chief AI Officers
- Board members and audit-committee chairs
- General counsel and heads of risk

PROGRAMME STRUCTURE

Foundations of AI and data (1 hour)

How data is collected, cleaned and analysed at enterprise scale.

How machine learning works (1h 30m)

Model families, training data and the limits executives must understand.

AI value in the enterprise (1h 30m)

Identifying, sizing and prioritising commercially credible use cases.

Responsible and governed AI (1h 30m)

Risk, ethics, regulation and the governance operating model.

DELIVERY & CERTIFICATION

Delivery format: Hybrid. Led by: Dr. Mei Zhang, industry practitioners from finance, healthcare, and public sector.

Verified Certificate in AI for Decision Makers

ENQUIRE & ENROL

Contact our enrolment team to discuss dates, fees and cohort availability for AI for Decision Makers.

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