

PROGRAMME BROCHURE

Executive Diploma in Financial Strategy

A twelve-month modular diploma for finance and general executives.

Finance · 12 Months · Modular · £18,200 · 200 CPE

PROGRAMME OVERVIEW

A rigorous modular diploma covering advanced corporate finance, capital allocation, treasury strategy, and financial risk governance. Assessed through a capstone case defended before Oxford SBM industry experts.

OBJECTIVES & OUTCOMES

- Master capital structure and allocation frameworks
- Lead through inflation, currency, and liquidity cycles
- Engage confidently with rating agencies and investors
- Structure financing for growth, M&A, and restructuring
- Author a capital strategy for a real enterprise
- Present a financing case to a simulated investment committee
- Chair an enterprise risk and treasury review
- Interpret and challenge sell-side and rating-agency analysis

WHO SHOULD ATTEND

- CFOs, Deputy CFOs, and finance directors
- General executives with material P&L responsibility
- Corporate finance and treasury professionals

PROGRAMME STRUCTURE

Financial judgement for leaders (3 weeks)

Reading statements as an owner rather than a reporter.

Capital allocation (3 weeks)

Where returns actually come from, and how portfolios are pruned.

Valuation and investment cases (3 weeks)

Building and challenging business cases that survive the board.

Risk, treasury and resilience (3 weeks)

Liquidity, currency and covenant discipline in volatile conditions.

DELIVERY & CERTIFICATION

Delivery format: Modular. Led by: Dr. Adekunle Bello and senior CFO practitioners.

Executive Diploma in Financial Strategy (accredited)

ENQUIRE & ENROL

Contact our enrolment team to discuss dates, fees and cohort availability for Executive Diploma in Financial Strategy.

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